



MANAJEMEN OPERASIONAL

Pertemuan 2



GARIS BESAR

- ❑ *Apa Yang Menjadi Tugas & Tanggung Jawab Seorang Manajer Operasional?*
- ❑ *Trend Manajemen Operasional Dewasa Ini.*

PERAN MANAJER OPERASI

- ▶ Peran utama sebagai perencana dan pengambil keputusan
 - ▶ Berdampak pada alternatif biaya dan laba yang ditimbulkan
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- Several white lines of varying lengths and angles are drawn on the right side of the slide, extending from the middle towards the bottom right corner.

PENDEKATAN DALAM PENGAMBILAN KEPUTUSAN

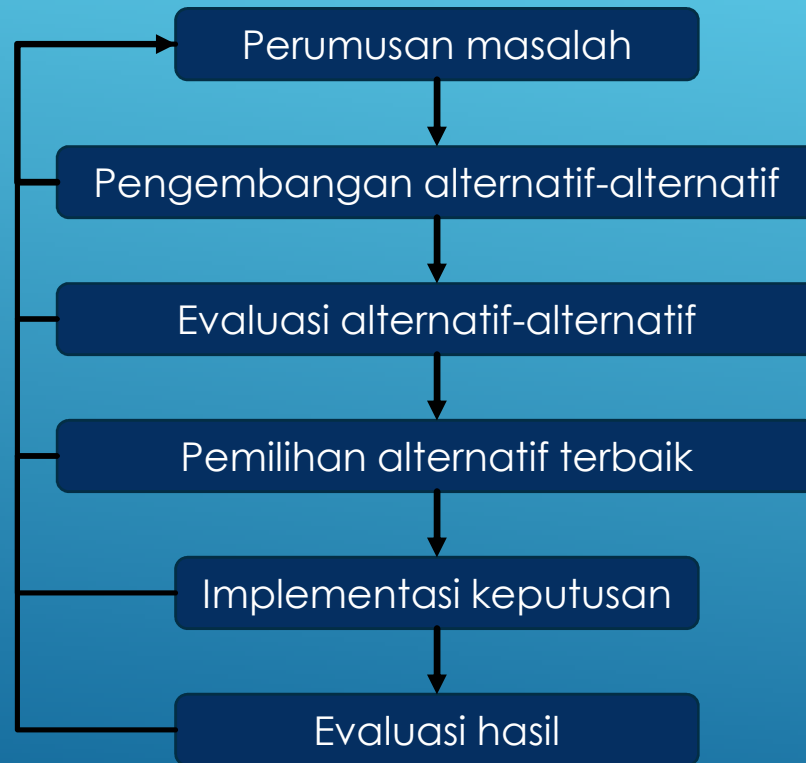
- ▶ Model (uji coba, rumus, bagan laba-rugi dll)
- ▶ Pendekatan kuantitatif (teknik matematis, CPM, PERT dll)
- ▶ Metrik kerja (metrik biaya, jadwal dll)
- ▶ Analisis *trade off*
- ▶ Menetapkan prioritas
- ▶ Etika (pertimbangan terhadap pihak lain)

1. Desain barang dan jasa
2. Pengelolaan kualitas
3. Desain proses dan kapasitas
4. Strategi lokasi
5. Strategi tata ruang
6. SDM dan desain pekerjaan
7. Manajemen rantai pasokan
8. Manajemen persediaan
9. Penentuan jadwal
10. pemeliharaan

10 KEPUTUSAN MANAJEMEN OPERASI



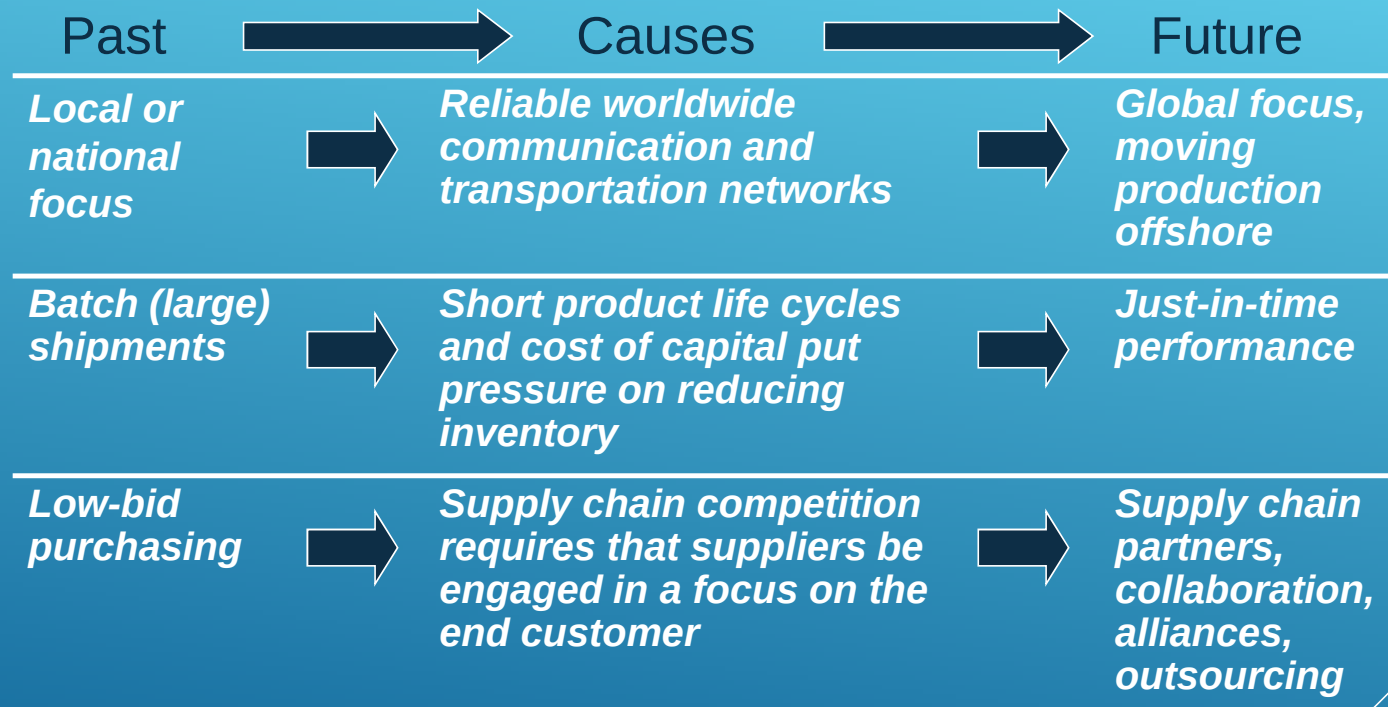
PROSES PEMBUATAN KEPUTUSAN



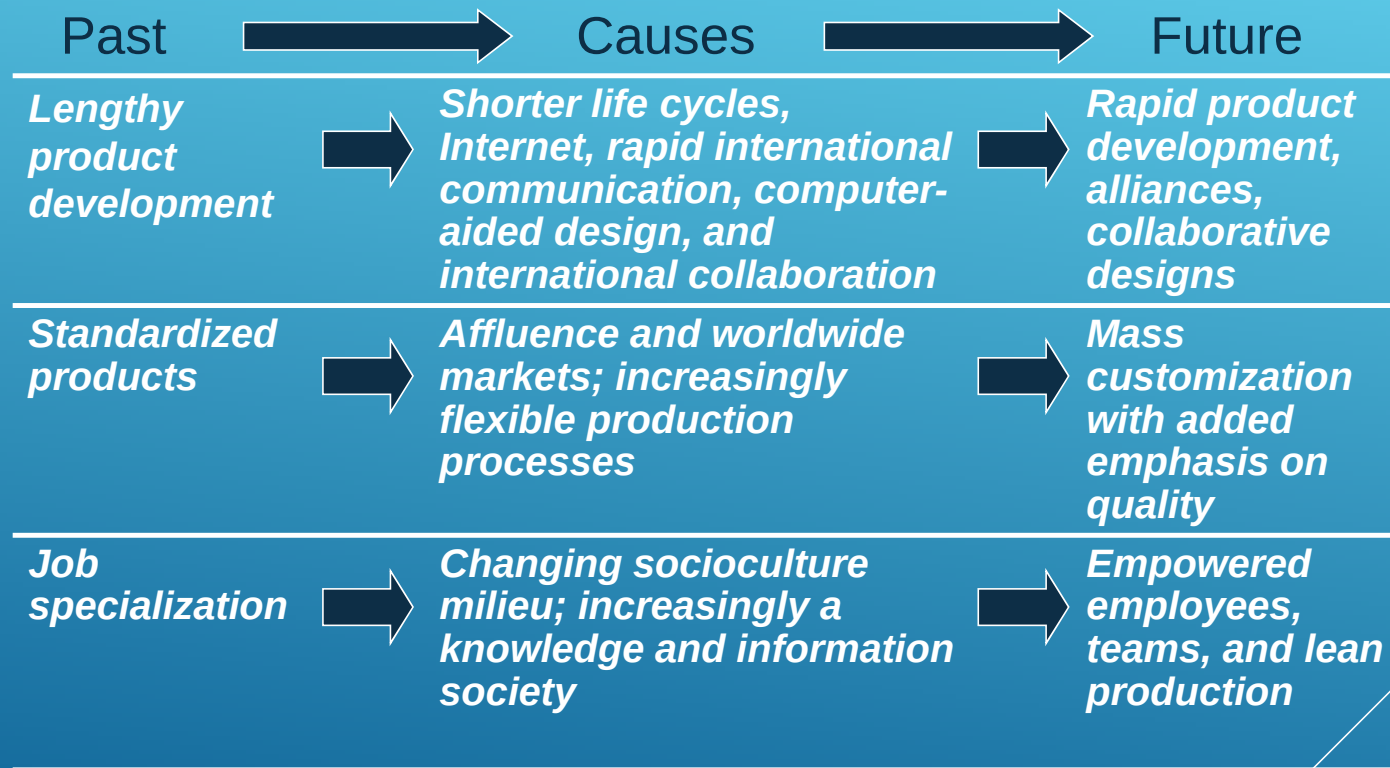
EVOLUSI HISTORIS

- ▶ Revolusi Industri 1970-an
 - ▶ Manajemen ilmiah
 - ▶ Studi gerak
 - ▶ Model keputusan
 - ▶ Total Quality Manajemen
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- A series of white, parallel diagonal lines of varying lengths and positions, located in the bottom right corner of the slide, creating a modern, abstract graphic element.

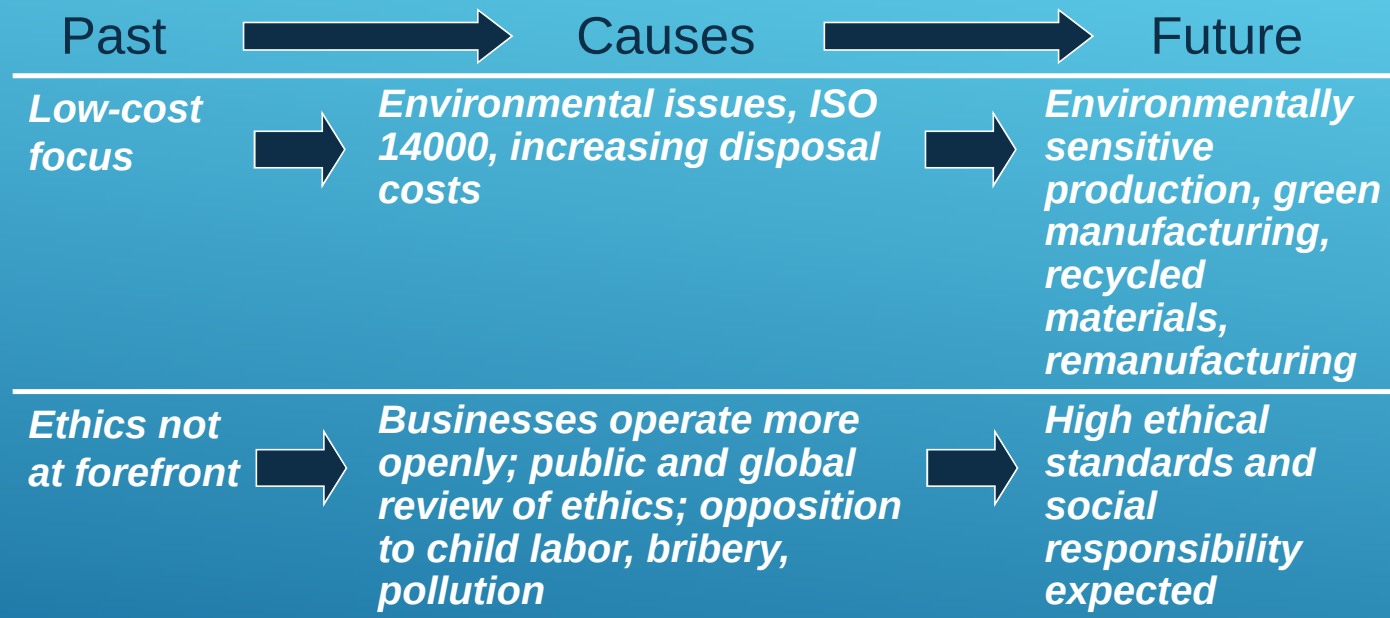
NEW TRENDS IN OM



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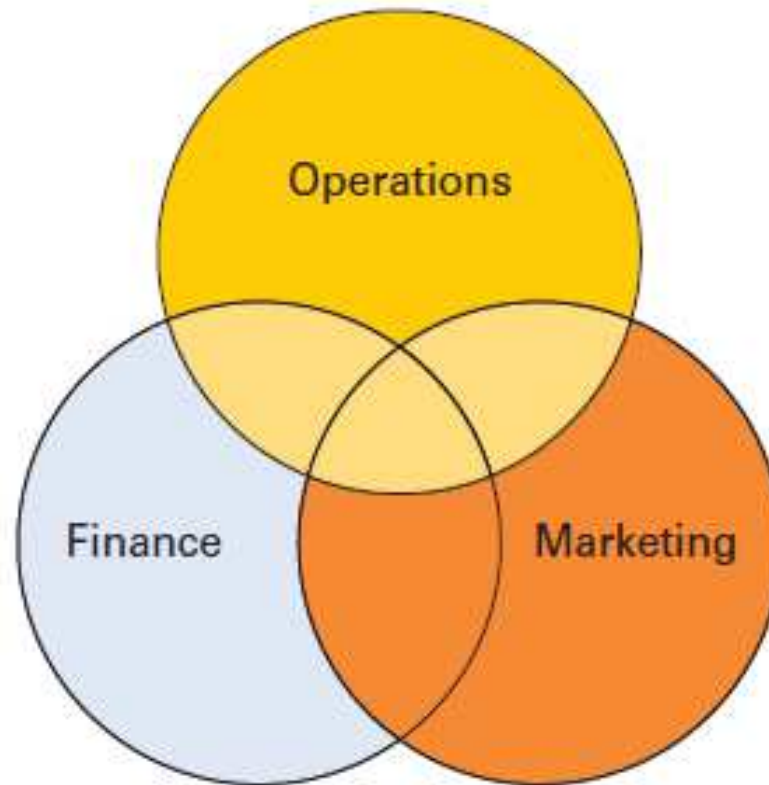
KECENDERUNGAN *TREND* PADA MANAJEMEN OPERASIONAL

- ✓ Fokus global
- ✓ Pelaksanaan Just In Time
- ✓ Kemitraan rantai pasokan
- ✓ Pengembangan Produk yang cepat
- ✓ Kustomisasi masal
- ✓ Pemberdayaan karyawan
- ✓ Sensitivitas produksi terhadap lingkungan
- ✓ Etika

SISTEM EKONOMI MENAMBAHKAN NILAI GUNA



3 FUNGSI UTAMA SALING TERKAIT DAN TIDAK BISA BERDIRI SENDIRI



<i>Operation</i>	<i>Some of the operation's inputs</i>	<i>Some of the operation's processes</i>	<i>Some of the operation's outputs</i>
Airline	Aircraft Pilots and air crew Ground crew Passengers and freight	Check passengers in Board passengers Fly passengers and freight around the world Care for passengers	Transported passengers and freight
Department store	Products for sale Sales staff Information systems Customers	Source and store products Display products Give sales advice Sell products	Customers and products 'assembled' together.
Police	Police officers Computer systems Information systems Public (law-abiding and criminals)	Crime prevention Crime detection Information gathering Detaining suspects	Lawful society, public with a feeling of security
Frozen food manufacturer	Fresh food Operators Processing technology Cold storage facilities	Source raw materials Prepare food Freeze food Pack and freeze food	Frozen food



TERIMA KASIH

